E-commerce - Quotation

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Jaipur, Rajasthan
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E-Commerce Site

We will employ a comprehensive approach to ensure the successful design and development of your e-commerce website. We are aiming to develop your e-commerce website dedicated to incense sticks products and accessories. Here, we create a visually appealing, user-friendly, and seamless online shopping experience to attract and retain customers. Our goal is to enhance your website's UI/UX, making it easier for visitors to explore your collection and make purchases effortlessly.

We will provide you with the following services with our e-commerce website development plan.

- ☐ **Upto 15 Pages**
- ☐ **2GB**
- ☐ **1 Year Hosting Free**
- ☐ **Extra Page Rs.1000**
- ☐ **Newsletter Subscription**
- ☐ **Unlimited Categories**
- ☐ **Unlimited Products**
- ☐ **Order Management**
- ☐ **SEO Ready Website**
- ☐ **Premium Design**
- ☐ **Mobile Responsive (Mobile - Friendly)**
- ☐ **Google Analytics**
- ☐ **Admin Panel**
- ☐ **High-Speed Website Guaranteed**
- ☐ **Security Measures**
- ☐ **1 Month Free Support**
- ☐ **Delivery in 15 days**
- ☐ **Coupons Management**
- ☐ **Content Management**
- ☐ **Dynamic Website**
- ☐ **Menu Name Management**
- ☐ **Contact Enquiries Listing in Admin**
- ☐ **Customer Management**
- ☐ **Newsletter Subscribers Management**

This will give a brief idea of the various features that will be incorporated in the website.

S. No.	Name	Description	Additional Details

1.	Home Page/Landing Screen	1. Logo at left top
		2. Banner Images (Slider) - Shop Now Button
		3. Search bar On top
		4. WishList Icon
		5. My account
		6. Shopping Cart
		7. Navigation Bar
		8. All categories - Redirect to the particular category page.
		9. Different sections of the products - Featured products, best sellers.
		  a. Images
		  b. Name/Price
		  c. Brand Name
		  d. Category
		  e. Add to Cart Button
		  f. Wishlist Icon on Image
		10. Small description
		11. Newsletter - Subscription
			Further details shall be updated based on the feedback and the requirements.
			
			The complete design of a page has been changed with an interactive user interface & user experience.

2.	Product Category	On this page, all the products of the particular category have been presented in the listing form with the appropriate filters. 1. Search Bar 2. Nav Bar 3. Pagination 4. Sorting The listing of the products has the following fields; 1. Image 2. Product subcategory 3. Name	Details and the features of the page shall be updated based on the feedback.

		4. Price 5. Add to Cart / Sold Out 6. Wishlist Icon on Image	
3.	About Us	On this page, users will get to know about the company and the team. 1. Images of owner 2. Short description 3. About the Company 4. Team members 5. Team Description 6. Vision and Mission 7. Testimonials	Further detailing of the page and the filters shall be updated based on the feedback.
8.	Wishlist Cart	From here users can check all the products that have been stored in the Wishlist It has the complete listing of the products; 1. Image of the Product 2. Price 3. Category 4. And the necessary fields regarding the product.	
9.	Shopping Cart	1. Image of the product 2. Number of products - Add/Remove multiple Watches 3. Quantity 4. Price 5. Description/Details 6. Cart summary with the total price. 7. Proceed to the checkout option. 8. At the bottom are related products.	

10.	Check Out	1. Users need to either log in or sign up. 2. Delivery Address 3. Shipping Methods 4. Payment redirects to WhatsApp 5. Order confirmation with the order number. 6. Option to apply coupon codes. 7. At the end click on the Pay Now button.	

11.	User Account	1. Customer registration and login.
		2. Order history and tracking.
		3. Return and Cancel orders.
		4. Wishlist functionality -
		   a. Listing of the products
		   b. Add to cart
		   c. Remove Wishlist
		5. Saved Address	

12.	Header	The Header will include: 1. Logo 2. Search bar 3. Home Page 4. About Us 5. Categories 6. Add to cart 7. User account 8. Wishlist icon 9. Contact Us	
13.	Contact Us/Inquiry	The Contact Us page will include: 1. Name 2. email address 3. Phone Number	

		4. Message - Small description At the end click on the submit button.	
15.	Footer	The footer will include: 1. Quick Links 2. Social Media links 3. social 4. Contact us - for details 5. Customer services 6. Newsletter - Subscription 7. Policies 8. Address 9. Info mail 10. Contact Number	

2. Admin Panel

S. No.	Name	Description	Additional Details
1.	Login	Admin will be able to log in.	There will be a standard option of forget password.
2.	Home Page / Landing	From here admin can edit the following things;	

		1. Home Page banner slider Images. 2. Manage Nav bar 3. Text description - Add/Update 4. Admin can manage the different product section options.	
3.	About Us	From here admin changes Images, Titles, tag lines, and text descriptions. Admin can able to manage vision & Mission. Admin can add & remove Testimonials and also manage Certifications.	
4.	Product Categories	A complete listing of the product categories Admin can add and remove product categories and subcategories.	
5.	Product Page	From here admin can add/remove Images, Title Names, and descriptions of the products. Admin can update the filters. Admin can manage all the categories, collections, and listings of the product categories and subcategories in it.	
6.	Shopping cart/CheckOut	From here, the admin can manage a complete listing of the products in cart.	

		Admin can manage checkout. Admin can manage coupons from here.	
7	Contact Us	From here admin can able to manage the Contact us inquiries. Admin can also set the Contact Us form from here.	
8.	User Accounts	From here admin can check the complete listing of users.	

Sr. No.	Items	Price	GST	Total
1.	**Website Development**	18,775/-	-	18,775/-
4.	**Logo**	2,775/-	-	2,775/-
	Total Cost	**21,550/-**	**-**	**21,550/- INR**

Note: Website development cost excludes tax Rates.